

## **Arlie Vista Property: Privacy Policy**

### **1. Data Collection**

- **What Data is Collected?**

We collect personal identification information such as your name, email address, and phone number, as well as payment details (e.g., credit card information). Additional booking-related details, such as dates of stay and special requests, may also be collected.

- **How is Data Collected?**

Data is collected during the booking process, upon booking confirmation, through website interactions, email correspondence, check-in forms, and via external platforms such as VRBO and Airbnb.

### **2. Data Usage**

- **Purpose of Data Collection:**

The data we collect is used to manage bookings, process payments, provide customer service, send booking confirmations, and improve the overall guest experience.

- **Subscribers:**

Subject to consent from guests, your contact details (such as email addresses) may be collected for the purpose of subscribing and receiving Arlie Vista promotional material. You may opt out of receiving marketing communications at any time by following the unsubscribe link provided in each email or by contacting us directly.

### **3. Data Security:**

- **Protection Measures:**

Arlie Vista property owners are committed to ensuring that your personal data is securely stored and only used for the purpose of finalizing booking and payment arrangements. We take all reasonable measures to safeguard your data against unauthorized access, alteration, or disclosure

### **4. Data retention:**

- **Data Retention Period:**

Personal data will be retained only for as long as necessary for the purpose of finalising booking and for taxation purposes

### **5 . Changes to the Privacy Policy**

- **Policy Updates:**

Any changes to this privacy policy will be communicated to guests. The updated policy will be effective as of the date indicated in the policy, and guests will be notified of such updates.

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